



## COURSE DETAILS

### "ENVIRONMENTAL AND TERRITORIAL PROTECTION AND ENHANCEMENT"

SSD ... \*

DEGREE PROGRAMME: HOSPITALITY MANAGEMENT

ACADEMIC YEAR 2021-2022

## GENERAL INFORMATION – TEACHER REFERENCES

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## GENERAL INFORMATION ABOUT THE COURSE

INTEGRATED COURSE: ENVIRONMENT AND TERRITORY

MODULE: ENVIRONMENTAL AND TERRITORIAL PROTECTION AND ENHANCEMENT

CHANNEL:

YEAR OF THE DEGREE PROGRAMME (I, II, III): I

SEMESTER (I, II): II

CFU: 5

## REQUIRED PRELIMINARY COURSES (IF MENTIONED IN THE COURSE STRUCTURE "ORDINAMENTO")

none

## PREREQUISITES (IF APPLICABLE)

none

## LEARNING GOALS

The course provides the basic knowledge of the main landscape systems on a regional scale, with particular reference to their genesis and the legislative instruments that underlie their protection. The basic knowledge of landscape ecology and terrestrial ecosystems allows the student to interpret and decode the territory on a functional basis and translate the mosaic of land uses that characterize the Mediterranean landscape into ecosystem services. The ways of using natural and protected environments through forms of ethical, cultural and sustainable tourism (ecotourism) represent one of the different forms in which tourism is declined.

## EXPECTED LEARNING OUTCOMES (DUBLIN DESCRIPTORS)

### Knowledge and understanding

The student must demonstrate to understand and use the basic theoretical and practical tools necessary to decode the genesis of natural and man-made landscapes, the natural processes that characterize them and the sustainable tourist enjoyment methods in the perspective of planning, promoting and organizing forms of sustainable tourism alternative to traditional resource-wasting ones.

### Applying knowledge and understanding

The acquired knowledge, the ability to analyze and synthesize must be translated into the ability to understand and communicate in verbal and written form the peculiarities of the reference territory with particular regard to natural and landscape emergencies. The project work will allow to face a concrete problem that the learner will have to develop and illustrate through the drafting of a written report or a multimedia product.

## COURSE CONTENT/SYLLABUS

**Nel caso di insegnamenti integrati, specificare l'articolazione del Programma nei moduli costituenti.**

### Environmental and territorial protection and enhancement module

- Cultural heritage and landscape assets in national and European legislation and international conventions.
- Cultural landscapes and natural landscapes: definitions, genesis and territorial dislocation.
- Ecotourism, Tourism and climate change.
- Principles of landscape ecology and functioning of terrestrial ecosystems.
- The network of national and regional protected areas.
- Ecosystem services: definitions and classification, relations with land uses, with landscape units and with the network of protected areas.

## READINGS/BIBLIOGRAPHY

Fennell, D. A. (2020). *Ecotourism*. Routledge.

Ingegnoli Vittorio (2011). *Bionomia del paesaggio*. Springer-Verlag, Milano.

Naveh Zev, Lieberman Arthur S. (2013). *Landscape ecology: theory and application*. Springer Science & Business Media.

Turner Monica G., Gardner Robert H., O'Neill Robert V. (2001). *Landscape ecology in theory and practice. Pattern and process*. Springer-Verlag, New York.

Didactic material available on the teacher's website

## TEACHING METHODS

The teacher will use: a) lectures with the aid of multimedia support for about 60% of the total hours, b) didactic exercises for about 30% of the total hours with the use of territorial analysis tools with free access,

prodromal to the preparation of project work c) seminars to investigate specific issues focused on ecotourism for about 10% of the total hours.

### EXAMINATION/EVALUATION CRITERIA

a) **Exam type:** During the oral interview, the student will have to demonstrate a solid knowledge of the topics presented in class, to have acquired adequate technical-scientific terminology, as well as the ability to apply the knowledge acquired to specific cases. The average number of topics in the oral interview is three, the average time per oral interview is 20-30 minutes and the oral exam will be assessed on the basis of the following indicators: completeness, exposure, relevance. The oral exam accounts for 70% of the grade, while 30% is reserved for the discussion of the project work.

Exam type	
written and oral	
only written	
only oral	X
project discussion	X
other	

In case of a written exam, questions refer to: (*)	Multiple choice answers	
	Open answers	
	Numerical exercises	

(\*) multiple options are possible

b) **Evaluation pattern:**

The final grade is the average of the marks obtained in the two modules, rounded up.