

**PROJECT WORK**  
**MANAGEMENT AND MARKETING OF HOSPITALITY FIRMS**  
**18th December 3 p.m.**

The students of the Bachelor Degree in Hospitality Management will meet and interview:

Prof. Valentina della Corte, in collaboration with:  
Prof. Dr. Karin Reinhard, DHBW and Prof. Cihan Cobanoglu, USF



**COVID SITUATION AND POST COVID PERSPECTIVES IN DIFFERENT COUNTRIES.**

Situation in terms of viral contagion and impacts on tourism activities:

- Main Figures
- Plan in actions in the second phase of the pandemic in the country
- Critical analysis of the main measures
- Questions for the interviews

***Extracts of the interviews will be downloaded  
on the websites and channels of the three universities.***

**Follow us LIVE on Youtube:**  
<https://youtu.be/2GzgsQMzfwQ>

