

PROFESSOR DOGAN GURSOY  
SCHOOL OF HOSPITALITY BUSINESS  
MANAGEMENT  
CARSON COLLEGE OF BUSINESS

- Taco Bell Distinguished Professor in Hospitality Business Management alla Washington State University presso la School of Hospitality Business Management;
- Editor del *Journal of Hospitality Marketing & Management*;
- Vincitore del premio Michael D. Olsen Research Achievement Award dell'Università del Delaware nel 2019;
- Key note speaker a conferenze internazionali sull'ospitalità e sul turismo e membro attivo di numerose associazioni industriali e accademiche;
- Research Fellow presso la School of Tourism and Hospitality dell' University of Johannesburg, e Research Fellow presso l' International Center for Sustainable Tourism and Hospitality dell' University of Mauritius;
- Editorial board di varie riviste scientifiche: Annals of Tourism Research (resource editor), Tourism Management, International Journal of Hospitality Management, etc.;
- La sue aria di ricercar include: services management, hospitality and tourism marketing, tourist behavior, travelers' information search behavior, community support for tourism development, cross-cultural studies, consumer behavior, involvement, generational leadership, sustainability, and artificially intelligent device use in service delivery.

