

PROFESSOR DOGAN GURSOY
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- Taco Bell Distinguished Professor in Hospitality Business Management at Washington State University in the School of Hospitality Business Management;
- Editor of *Journal of Hospitality Marketing & Management*;
- Recipient of the 2019 University of Delaware's Michael D. Olsen Research Achievement Award;
- Keynote speaker at international hospitality and tourism conferences and an active member of several industry and academia associations;
- Research Fellow for School of Tourism and Hospitality, University of Johannesburg, and Research Fellow for International Center for Sustainable Tourism and Hospitality, University of Mauritius;
- Editorial board of several journals including Annals of Tourism Research (resource editor), Tourism Management, International Journal of Hospitality Management, etc.;
- His area of research includes services management, hospitality and tourism marketing, tourist behavior, travelers' information search behavior, community support for tourism development, cross-cultural studies, consumer behavior, involvement, generational leadership, sustainability, and artificially intelligent device use in service delivery.

